# YOSEMITE / MARIPOSA COUNTY TOURISM BUREAU BOARD OF DIRECTORS ANNUAL MEETING –

Mariposa County Board of Supervisors Chambers 5100 Bullion Street, Mariposa CA 95338

Thursday, August 18, 2016

#### AGENDA

1:30 PM OPEN SESSION

#### **CALL TO ORDER**

# SELF-INTRODUCTION BY THOSE IN ATTENDANCE

# PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS

**BOARD** - Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

# INFORMATION AND PRESENTATION MATTERS

- Yosemite National Park Update
- Treasurer's Report
- Annual Report Outline
- Marketing Update
- Townsend Public Affairs Report in packet
- Review of 2016-2017 B.O.D. Meeting Schedule

## ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA

- Approval of regular meeting minutes for May 26, 2016
- Nominations for Marketing Committee and elections
- Nominations for members of the YMCTB Board and election of members
- Nomination and Election of Officers for 2016-2017
- Nomination and Election of Advisors for 2016-2017
- Approval of Standing Committees and their Members
- Vote on 2016-2017 YMCTB Budget
- Vote on 2016-2017 Branding Concepts
- County funding proposal
- Multiple lodging management group individual property representation on Yosemite.com

## <u>CLOSED SESSION</u> – Personnel Matters

## ITEMS TO REPORT FROM CLOSED SESSION

# **COMMENTS FROM BOARD AND STAFF**

#### **ADJOURNMENT**