

**YOSEMITE / MARIPOSA COUNTY TOURISM BUREAU
BOARD OF DIRECTORS ANNUAL MEETING –
Mariposa County Board of Supervisors Chambers
5100 Bullion Street, Mariposa, CA 95338**

Wednesday, August 21, 2013

A G E N D A

1:30 PM OPEN SESSION

CALL TO ORDER

SELF INTRODUCTIONS

PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD - Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

INFORMATION AND PRESENTATION MATTERS

- Mariposa Convention Center Update (Roger)
- Townsend Public Affairs Project Status Update (Richard Harmon)
- New Logo/Creative (Terry/Catalyst)
- Treasurer's Report-for the month and the year
- Insured Cash Sweep (ICS)
- Tentative 2014 Fiscal Year B.O.D. Meeting Calendar

ACTION MATTERS, REGULAR AGENDA

- APPROVAL OF MINUTES – Approval of Regular Meeting Minutes for May 16, 2013 (Donna N.)
- APPROVAL OF BOARD POLICY-POSTING BOARD INFORMATION PUBLICALLY (Dan)
- APPROVAL OF NEW BYLAWS (Dan)
- ANNUAL ELECTION OF OFFICERS (Dan/Terry)
- APPROVAL OF ANNUAL COMMITTEE ASSIGNMENTS (Dan)
- APPROVE CURRENT SLATE OF ADVISORS AND TERM OF COMMITMENT (Dan)
- APPROVAL OF ANNUAL REPORT (Terry)
- APPROVAL OF 2013-14 ANNUAL BUDGET (Terry)
- APPROVAL OF MARKETING/MEDIA ANNUAL PLAN (Terry)
- APPROVAL OF BOARD POLICY-LODGING PARTNERS IN DEFAULT (Terry)

COMMENTS FROM BOARD AND STAFF

CLOSED SESSION – Personnel Matters and Employee Reviews

ITEMS TO REPORT FROM CLOSED SESSION

ADJOURNMENT (Next B.O.D. meeting is scheduled for Thursday, October 17th @ 1:30 pm at the Mariposa Country Board of Supervisors Chambers.)