

Wednesday, January 13, 2010

AGENDA

1:30 PM OPEN SESSION

- **CALL TO ORDER**
- **ROLL CALL**
- **PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD** - Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.
- **ACTION MATTERS, REGULAR AGENDA**
 1. **APPROVAL OF MINUTES** – Approval of regular meeting minutes of November 4, 2009
 2. **TREASURER REPORT** – Approval Treasurer Report
 3. **B.O.D. MEETING DATES FOR 2010** – Approval of B.O.D. Meeting dates for 2010
 4. **MID YEAR BUDGET REVIEW & APPROVAL OF BUDGET INCREASE FOR 2009-2010**
- **DISCUSSION AND PRESENTATION MATTERS**
 5. **T.B.I.D. UPDATES** – Jeff Hentz
 6. **GEO-TOURISM UPDATES** – Jeff Hentz
 7. **MARKETING UPDATES** – Jeff Hentz
 - ASTONE will make a presentation on Social Media updates
 - ASTONE will make a presentation on Public Relations
 8. **COMMENTS FROM BOARD AND STAFF**
 9. **ADJOURNMENT**