YOSEMITE MARIPOSA COUNTY TOURISM BUREAU
BOARD OF DIRECTORS REGULAR MEETING
Board of Supervisors Building/County Administration
Government Center
5100 Bullion Street, Mariposa, CA 95338

Thursday, October 25, 2018
1:30 PM

A G E N D A

1:30 PM	**OPEN SESSION**

CALL TO ORDER

SELF-INTRODUCTION BY THOSE IN ATTENDANCE

PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD - Members of the audience may address the Board on matters, not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

INFORMATION AND PRESENTATION MATTERS

- Yosemite National Park Update. – Scott Gediman
- Mariposa County Update. – Board of Supervisors
- Treasurers report. – Douglas Shaw
- Recap of Marketing Retreat.
- Marketing Update & Executive Director Summary.
- Budget re-forcast.

ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA

- Approval of regular meeting minutes for August 23, 2018.
- Approval to contract with Terry Selk for international representation and special projects.
- Approval to cease reationship with Townsend Public Affairs.
- Approval to retain Public Relations company.
- Review and approve new Board and Committee members.
- Nominations for Vice Chair.

CLOSED SESSION

COMMENTS FROM BOARD AND STAFF

ADJOURNMENT