



YOSEMITE MARIPOSA COUNTY TOURISM  
BUREAU  
**BOARD OF DIRECTORS – REGULAR  
MEETING**

**Thursday, March 7, 2024  
1:30 PM**

Location: Yosemite Bug Rustic Mountain Resort – Bodie Meeting Room

## **AGENDA**

### **CALL TO ORDER**

### **SELF-INTRODUCTIONS BY THOSE IN ATTENDANCE**

**PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD** – Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on a subject presented that is not on the agenda.

### **INFORMATION AND PRESENTATION MATTERS**

- Yosemite National Park Update
- Mariposa County Board of Supervisors Update
- Mariposa County Chamber of Commerce Update
- Treasurer’s Report
- TOT/TBID Collections Review
- Executive Director Update
  - Budget Timeline & Marketing Committee Review
  - Human Resources Committee Meeting & Staff Review
- Brief Marketing and Results Reporting Presentation

### **ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA**

- Approval of Annual Board Meeting Minutes – October 19, 2023
- Accept and approve the resignation of Board Director and Treasurer, Douglas Shaw
- Consider and approve changes in board organization and Executive Committee assignments to replace open Treasurer position and HR Committee seats
- Consider and approve appointing Jessie Fischer to the Marketing Committee

### **COMMENTS FROM THE BOARD AND STAFF**

### **CLOSED SESSION**

- No closed session items

### **ADJOURNMENT**